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#### ORGANIZED BY

##### Hessen Ministry for Economics, Energy, Transport and Housing

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Ministry of Economics,  
Energy, Transport and  
Housing, State of Hessen

#### CO-ORGANIZED BY

##### Hessen Trade & Invest GmbH

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HESSEN  
TRADE & INVEST

Hessen Business Development



Registration conveniently online:

[www.technologieland-hessen.de/workshop-brussels](http://www.technologieland-hessen.de/workshop-brussels)

#### LOCATION



#### Venue

##### By car

Follow the motorway E40 that becomes the N23 when entering the city. At the Schuman roundabout, take the second exit, which leads onto Rue de la Loi. Follow Rue de la Loi until Rue de la Science. Turn left onto Rue de la Science. Cross Rue Belliard. Turn then right onto Rue Montoyer. The Representation of the State of Hessen to the EU is on the left hand side.

Limited short-term public parking space is available in Rue de l'Industrie and around Square Meeüs. The nearest public underground car park ("Interparking") is located in 19, Rue de la Loi, 1040 Brussel.

##### By public transport

**From Brussels Airport (BRU):** Proceed to platform C at Level 0. Take Bus no. 12 or 21 to "Brussels-Luxembourg". Alight at station "Brussels-Luxembourg". Cross Square Luxembourg towards Rue du Luxembourg. Follow Rue du Luxembourg, then turn right onto the Rue de l'Industrie. The Representation of the State of Hessen to the EU is on the left hand side.

**From Gare du Midi (Railway station):** Take Metro no. 2 or 6 to "Elisabeth". Alight at station "Trône/Tron". Leave the station through the exit "Rue Montoyer". Walk down Rue Montoyer. The Representation of the State of Hessen to the EU is on the right hand side.



TECHNOLOGIELAND  
HESSEN



Expert Workshop:

## RESOURCE EFFICIENCY AS A TOPIC OF ERDF-FUNDING

Best Practices 2014-2020, Ideas for 2021-2027

**Date:** 16 May 2019, 11:00 – 16:00

**Location:** Representation of the State of Hessen  
to the European Union  
21, Rue Montoyer, B-1000 Brussels

[www.technologieland-hessen.de](http://www.technologieland-hessen.de)

CREATE.  
FUTURE.  
NETWORK.

**RESOURCE EFFICIENCY AS A TOPIC OF ERDF-FUNDING**

**BEST PRACTICES 2014-2020, IDEAS FOR 2021-2027**

Efficient management of limited resources is an ecological and economic necessity. The subject of resource efficiency is not only about the optimised use of raw materials and protection of the environment. Above all, it is a question of safeguarding the competitiveness of local industry. Resource efficiency and environmental technologies are thus among the priorities of the technology promotion policies in Hessen and many other EU regions.

The workshop will focus on the lessons learned from delivering ERDF-funded resource efficiency support programmes in Denmark, Estonia, France and Germany. Policy officers from regional governments are invited to exchange knowledge and experiences on implementing programmes related to resource efficiency and to develop and discuss possible funding schemes for 2021-2027.

The event will be co-hosted by the Representation of the State of Hessen to the European Union and co-organised by the economic development agency Hessen Trade & Invest (HTAI). It will be held in English (with no translation).

**PROGRAM**

10:30 REGISTRATION

**11:00 WELCOME & INTRODUCTION**

**Dr Perdita de Buhr**

Head of Unit Economics, Energy, Transport and Housing; Representation of the State of Hessen to the European Union

**Sebastian Hummel**

Advisor Key Enabling Technologies, Resource Efficiency; Ministry of Economics, Energy, Transport and Housing, State of Hessen

**11:15 KEYNOTE**

**Peter Berkowitz**

Head of Unit Smart and Sustainable Growth; Directorate General for Regional and Urban Policy, European Commission

**11:45 BEST PRACTICE 1: GERMANY**

**“PIUS FUNDING SYSTEM FOR PRODUCTION INTEGRATED ENVIRONMENTAL PROTECTION”**

**Sebastian Hummel**

Advisor Key Enabling Technologies, Resource Efficiency; Ministry of Economics, Energy, Transport and Housing, State of Hessen

**12:15 BEST PRACTICE 2: ESTONIA**

**“ESTONIA’S RESOURCE EFFICIENCY SUPPORT MEASURE IN MINING AND MANUFACTURING INDUSTRY”**

**Mihkel Krusberg**

Adviser Environmental Management Department; Estonian Ministry of the Environment

12:45 LUNCH BREAK

**13:45 BEST PRACTICE 3: FRANCE**

**“ERDF AS A DEMANDING ENERGY POLICY IMPLEMENTATION TOOL FOR INDUSTRY”**

**Bleuenn Bertin**

Policy officer in charge of ERDF for energy efficiency

**Marion Papadopoulo**

Policy officer in charge of energy in industry Region Nouvelle-Aquitaine

**14:15 BEST PRACTICE 4: DENMARK**

**“BIOPRO: A TRIPLE HELIX VENTURE PARTNERSHIP”**

**Jonas Holm**

Development Manager; Zealand Institute of Business and Technology

**14:45 WRAP-UP**

**15:00 PERSPECTIVES AND OPPORTUNITIES FOR 2021-2027**

**Benoit Nadler**

European Commission  
Directorate-General for Regional and Urban policy  
Policy Development and Economic Analysis

16:00 End

17:00 CASUAL GET-TOGETHER AT PLACE JOURDAN

**Moderator:**

Dr Felix Kaup, Director Industrial Technologies, Hessen Trade & Invest GmbH

**Further note:**

Workshop language is English - no translation provided